

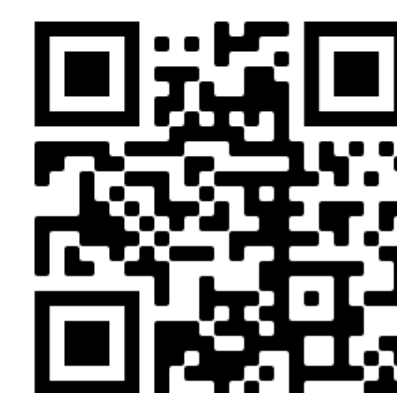


THE LGBT\* COMMUNITY

# SMOKES AT HIGHER RATES\*\*

THAN THE NON-LGBT  
COMMUNITY DUE TO  
INDUSTRY TARGETING.

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\*Acronyms used correspond with specific terms in cited studies. In NYS we prefer the use of LGBTQIA+ to acknowledge and respect the diversity of bodies, genders, and relationships.

\*\*Consistent with previous evidence showing that the tobacco industry has selectively marketed tobacco products to LGBT individuals.